

SCHOOL OF COMMERCE, FINANCE & ACCOUNTANCY
RESEARCH WORKSHOP REPORT

Nature of Activity: Research Workshop

Title: From business problem to research question: Delivering solutions and Mapping the way forward

Program Name: BCOM in Financial Analytics

Class & Semester: 5 B.Com A

Subject Name: Research Project

Date: 13th September 2021

Time/Duration: 9.30-12.30 Noon and 1.30-3.30 pm

Venue: WebEx platform Online

Speaker/s Name: Dr. Vivek Joshi

Designation: Professor of Finance, Entrepreneurship and Marketing
Corporate Consultant & Trainer

Objectives of the Activity

1. Analysing Business Problems (Case study)
2. Identifying the Research Problem
3. Finalizing the Research project title
4. Understanding Hypothesis
5. Delivering the solutions

Execution of Activity/ Proceedings (In detail):

The workshop started with an introduction as to what Research stands for? The 'what' parameter of each sphere was to be calculated while keeping the 5W's of Research into account? A brief discussion on how exactly we can know about the target markets and business problems of the research was very well explained by the guest speaker.

Just as soon as we understood the concepts of a research project in much detail, hands-on experience was much required for the practical and thorough knowledge of the subject. The activity taught some principles on how a business problem can be decoded. Large businesses face large profits and at the same time large consequences. The identification of where the problem lies in the research helped us initiate and talk more on the topics which could be favourable and much likely to give a better output.

A discussion was laid on the grounds of the different types of research, the title of the research paper, the review of literature, and the statement of purpose which is a much needed documentation for each research project. While establishing a business, many criteria's are kept in mind. One such criteria which plays a very important role is the research process behind

the whole setup of an organization. The use of business models, diagrams and much more helps us understand the meaning of the idea behind put forward for the approval of the organization.

Clinging to this, an activity was given, as to go through the case study provided, find the solutions and the SWOT analysis of the case, attaching a ppt to the same. A group of 7 people were put into breakout groups, for easy and smooth functioning of the workshop. The last segment of the workshop gave an overview of the other chapters which are included in a research project. An activity for the students, where they had to create an app where they kept in mind the competitors. It was a crucial decision to make.

Hence, the workshop was yet an exciting and very informative session for the participants. It was a great pleasure having Dr. Vivek Joshi, who gave us insights to choose and work on the right path for the research project. The students are eagerly looking forward to more such workshops and webinars, where they get the opportunity to explore and get in depth knowledge about the project which has been taken up.

Outcomes:

1. Analysed Business Problems (Case study)
2. Identified the Research Problem
3. Finalized the Research Project title
4. Understood Hypothesis
5. Delivered the solutions

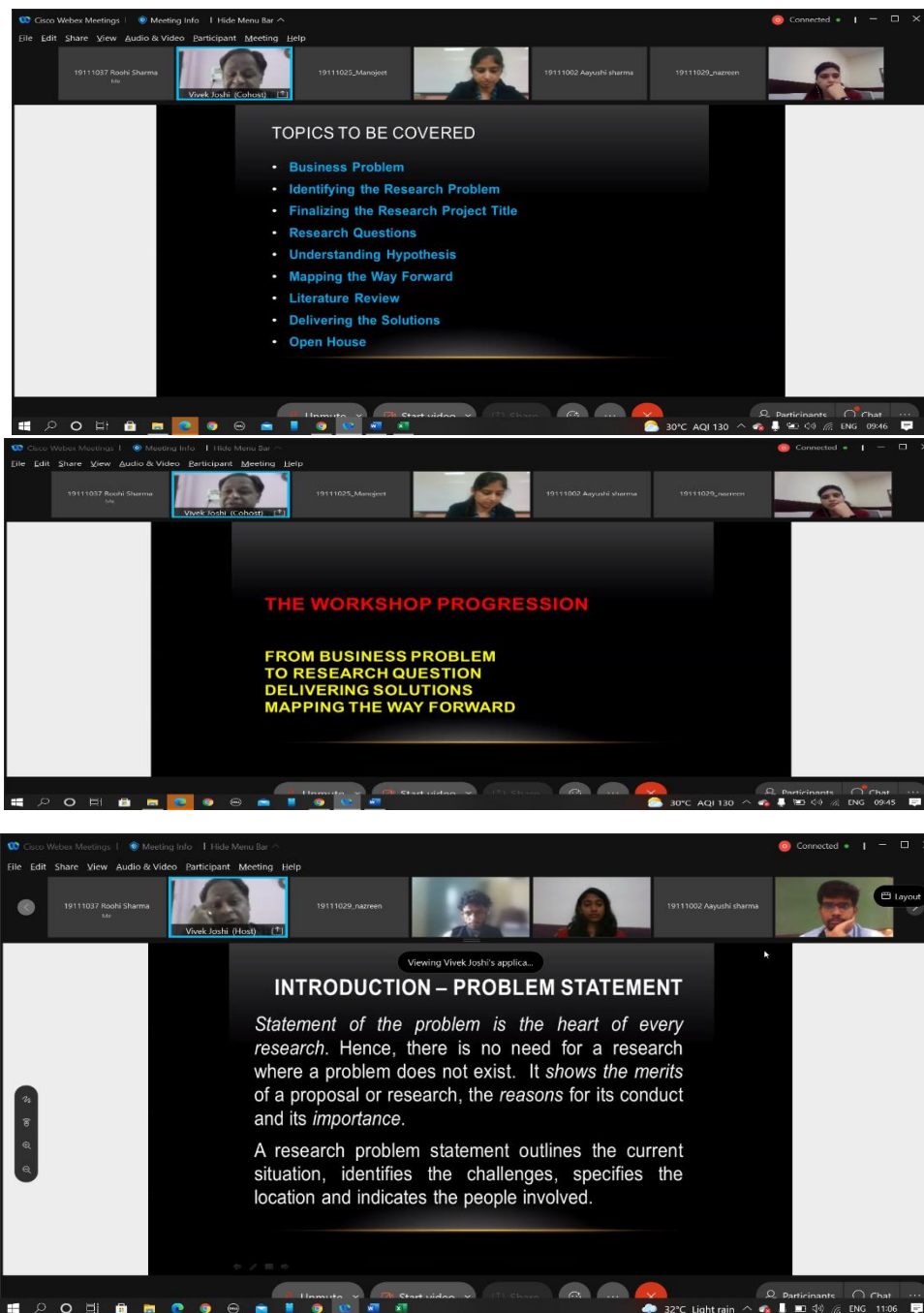
Student Feedback (7-10 students)

Name	Class & Section	The Workshop was useful.	Content and Analysis provided at this Workshop is relevant to your Stream	You are likely to use this information in the future.	The facilitator was knowledgeable	Would you like to attend similar Workshops/webinars organized by our institution	How do you rate the Workshop?	Kindly give your valuable suggestions/feedback .
Roohi Sharma	5 B.Com A	Agree	Strongly Agree	Agree	Strongly Agree	Agree	4	None
Ananthalakshmi PR	5 Bcom FA	Strongly Agree	Strongly Agree	Agree	Agree	Agree	5	Insightful session
Anushka Kakkar	19111010-5BCOM	Strongly Agree	Strongly Agree	Agree	Agree	Strongly Agree	5	Very insightful and great experience.
Rohini	5 BCOM FA	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	4	Three section was very interactive and interesting
Soumya Singh	5BCOM A	Agree	Agree	Agree	Agree	Agree	3	It was fine.
Aditya Krishna T R	5 BCom A	Agree	Agree	Strongly Agree	Strongly Agree	Agree	4	Overall the workshop was good, but it was a bit of an overkill towards the end.
Noel.T.Chacko	5BCOM A	Strongly Agree	Agree	Agree	Strongly Agree	Agree	4	It was very informative
Nazreen Shahal	5 BcomA	Agree	Agree	Strongly Agree	Strongly Agree	Agree	4	Very informative and useful for us
Manojcet Barla	5BCOM	Agree	Agree	Neither Agree nor Disagree	Strongly Agree	Neither Agree nor Disagree	4	Rather than having 1 day straight we can have the session divided through 2 days

Parameters for Feedback:

1. Able to analyse the Business Problems (Case study)
2. Ability to identify the Research Problem
3. Able to Finalize the Research project title
4. Able to understand Hypothesis
5. Able to frame the solutions

Glimpses of the Activity (4-6 Photographs)



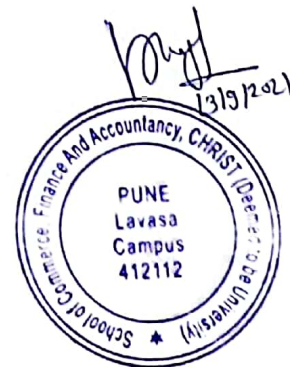


Dr. Vivek Joshi
Professor of Finance,
Entrepreneurship and Marketing
Associate Consultant & Trainer

School of Commerce, Finance and Account
Workshop on
From business problem to research question
Delivering solutions and Mapping the way forward

Date : 13.01.2021
Time : 9:30 A.M to 3:30 P.M

CHRIST (Deemed to be University), Pune Lavasa Campus - 'The Hub of Analytics'
Toll-free: 1800 123 2009



Christ (Deemed to be University) Pune Lavasa
School of Commerce, Finance & Accountancy
Research Methodology Workshop Attendance

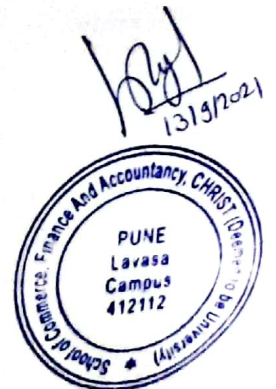
Date: 13 September 2021

Resource Person Name: Dr. Vivek Joshi

Program Name: BCOM Financial Analytics

Class: 5 BCOM A

S. No.	Student Name
1	Roohi Sharma
2	Ananthalakshmi PR
3	Anushka Kakkar
4	Rohini
5	Soumya Singh
6	Aditya Krishna T R
7	Noel.T.Chacko
8	Nazreen Shahal
9	Manojee Barla
10	K Vishnu Prasad
11	Rangoli rai
12	Jyotishman Deka
13	Krittika
14	Mayur Tripathi
15	Aayushi sharma
16	Rajkumar
17	Benson massey
18	Rishabh Nair
19	Shreeyash Goel
20	Kritika Ingole
21	Adeel Poolakkal
22	Soren sharma
23	Pretty Rose Sebastian
24	Vadhadiya Harsh
25	Aadil Agrawal
26	Ayushi Chandna
27	MAYANK SINGH



Vivek Joshi (Ph. D., PGDHRD, PGDA, MBA – Finance & Marketing, B.Com)
(FERP - NISM & SEBI Certified Financial Education Resource Person)
 Professor of Finance, Entrepreneurship and Marketing
 Corporate Consultant & Trainer
 Call: 0091-9649834360
 Email: vivek_joshi@hotmail.com
 Skype: vivekjoshi24

Brief Profile

Executive Summary:

Vivek holds a Doctorate degree in Management. He has more than fifteen years of experience in academia and has taught several courses at the postgraduate and undergraduate level. He specializes in Strategic Management, Strategic Planning, Strategic Marketing, Strategic Finance, Strategic Human Resource Management, Entrepreneurship, Marketing, Operations, Media Management, Merchandising, Branding, Leadership and Managerial Economics. In parallel, he has also been responsible for the strategy formation, expansion and business development at some of these institutes.

Besides, he has more than Seven years of consultancy experience handling corporate-level strategy and strategic business planning, primarily in the Insurance, Petroleum and Hospitality sectors. As the Director of an Business Consulting firm, he has worked with businesses to define their growth strategies, training and international collaborations.

Educational Qualification:

- 2012: Doctor of Philosophy (Ph.D.) from Banasthali University, India [AQF Level 9]
Topic: Securitization & its implication on UAE Real estate market A Study of Process, Techniques, Relevance, Islamic Securitization and Performance in UAE
- 2002: Master of Business Administration (MBA) from University of Rajasthan, India [AQF Level 9]
- 1998: Bachelor of Commerce (B. COM.) from University of Rajasthan, India [AQF Level 7]

Present Engagement:

Working as Director – Creative Heads Consultant with Partakers Consulting, USA.

Executed Projects in Maldives (2), Dubai and Singapore in September 2019 to January 2020.

Teaching / Training Experience:

16 years 3 months

Aug '14 onwards Visiting Faculty at NAEMD, Jaipur for PG programs

Feb '18 to May '19 Associate Professor at Symbiosis University of Applied Sciences, Indore for PG programs

Feb '16 onwards

Jul '14 to Apr '15

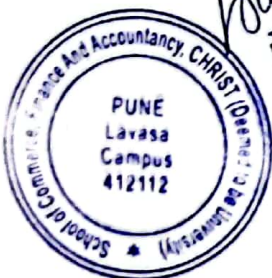
Visiting Faculty at Indian Institute of Gems & Jewellery, Jaipur for UG and PG programs

Sep '14 to Apr '17 Faculty at Western International College, UK for UG and PG programs

Oct' 18 to Present Associated Faculty at London Metropolitan university

Oct '12 to Jun '14

Faculty - Business at Higher College of Technology, Dubai for UG and PG programs
Apr '12 to Oct '12 Visiting Faculty at Indian Institute of Planning and Management (IIPM), Jaipur for PG programs (subjects include Strategic Management, Banking and Insurance)
Mar '12 to Aug '12 Associate Faculty for Westford School of Management Dubai, UAE for Higher Diploma programs
Apr '10 to Oct '12 Associate Professor at Pearl Academy (Laureate International Universities), Jaipur
Sep '06 to Feb '09 Senior Lecturer (Finance) at Manipal University, Dubai for UG and PG programs
Jul '03 to Sep '06 Lecturer (Management) & Placement Coordinator at Banasthali Vidyapith, Jaipur
Oct '02 to Feb '03 Faculty at IILM College for IT and Management, Jaipur for UG programs
Other Professional Experience:
7 years 5 months
Aug '19 to Current
Aug '13 to Apr '15
Apr '09 to March '10
Director at Creative Head Consultants, Rajasthan
<i>(Associated with Partakers USA and Fairview Consults, UK) Consulting firm which provides Comprehensive Business and Operations Solutions)</i>
<input type="checkbox"/> Defined growth strategy, conducted the initial feasibility study and drafted the business plan for Takaful Insurance of Africa in Kenya
<input type="checkbox"/> Managed international collaborations and handled corporate training
May '15 to Apr '16
Worked as Chief Operating Officer (COO) at Gems and Jewellery Export Promotion Council's Training Center, IIGJ Jaipur.
Mar '03 to Jul '03 Manager Sales at Renaissance Leasing & Finance, Jaipur
<i>(Financial services company)</i>
Other Details:
Empanelled Trainer for Indian Institute of Corporate Affairs (A Government of India Undertaking) and American Academy of Financial Management India Pvt. Ltd.
Executing Training Programs for NSE, LIC-MF, and SV Wealth Partners in India.
Executed more than 28 corporate training programs and 9 Business Projects in India and Abroad.



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13/9/2021